

PROGRAMME

DAY 1 - Wednesday, 07 June 2023

Time	PROGRAMME	SPEAKERS
	Programme Director: Pumela Salela – Country Manager UK, Brand South Africa	
08:15 – 08:45	REGISTRATION	•
08:45 – 08:50	WELCOME AND INTRODUCTIONS	• Miller M Matola – CEO, Millvest Advisory / Sharron Lewis – CEO, Northern Cape Tourism Authority, South Africa
08:50 – 09:00	INTRODUCTORY REMARKS	• Abraham Vosloo - Member of the Executive Council for Finance, Economic Development and Tourism
09:00 – 09:20	OPENING ADDRESS	• Hon. Dr Saul Zamani – Premier of the Northern Cape Province, South Africa
09:20 – 09:45	KEYNOTE ADDRESS: MOBILIZING INVESTMENT IN THE CONTEXT OF THE AFRICA CONTINENTAL FREE TRADE AREA – <i>Leveraging the Africa Continental Free Trade Area (AfCFTA) for Inclusive Regional Economic Growth and Development – Bridging the Continental Infrastructure Deficit, Realising Market Access, Capital and Technology</i>	• Emily Njeri Mburu-Ndoria - Director of Trade in Services, Investment, Intellectual Property Rights & Digital Trade of the AfCFTA Secretariat, Ghana
09:45 – 10:15	INSIGHTS PRESENTATION: OVERVIEW OF GLOBAL TOURISM INVESTMENT TRENDS <i>The Role of Infrastructure Investment in ensuring Destination Competitiveness and Attractiveness: Practical lessons for tourism destinations and investment locations.</i>	• Jaime Manyaki – Deputy Director, Regional Department for Africa, UNWTO, Spain
10:15 – 11:15	PANEL SESSION 1: EASE OF DOING BUSINESS AND SMART REGULATION AS CORNERSTONES OF SUSTAINABLE INTRA-AFRICA INVESTMENT FLOWS – POLICY IMPLEMENTATION PERSPECTIVES <i>Fostering smart regulation and ease of doing business to drive private sector tourism investment in Africa – Ministerial Roundtable on Enabling Policy</i>	<ol style="list-style-type: none"> Hon. Philda Nani Kereng – Minister of Tourism and Environment, Botswana Hon. Heather Sibungu – Deputy Minister of Environment, Forestry and Tourism, Namibia Dr Ibrahim Mohammed – Minister of Tourism, Arts & Culture, Ghana Emily Njeri Mburu-Ndoria - Director of Trade in Services, Investment, Intellectual Property Rights & Digital Trade of the AfCFTA Secretariat, Ghana Jaime Manyaki – Deputy Director, Regional Department for Africa, UNWTO, Spain Tshifhiwa Tshivenghwa – Interim Chair, SADEC Tourism Business Council & CEO, Tourism Business Council of South Africa OR <p>Moderator: Dr Salifou Siddo – CEO, SME TradeLinks, South Africa</p>

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11:15 – 11:30	Tea/Coffee Break	
11:30 – 11:45	Investment and Business Opportunities Presentation - Round 1	<ul style="list-style-type: none"> Kenneth Hlela – Director, Tourism Investment Coordination, Department of Tourism, South Africa
11:45 – 12:00	Investment and Business Opportunities Presentation - Round 2	<ul style="list-style-type: none"> Hendrik Louw – CEO, Northern Cape Economic Development Agency, South Africa
12:00 – 12:15	Investment and Business Opportunities Presentation - Round 3	<ul style="list-style-type: none"> Nuno Maposse – Senior Expert, Investment Promotion Agency, Mozambique
12:15 – 13:00	PANEL SESSION 2: TOWARDS NEW AND INNOVATIVE MODELS OF SUSTAINABLE PROJECT FINANCING <i>Creating Opportunities for Local and Foreign Direct Investment through Innovative Financing Mechanisms and Instruments</i>	<ol style="list-style-type: none"> Moseketsi Mpeta - Head: Tourism & Services, Industrial Development Corporation (IDC), South Africa Dr. Geoffrey Manyara, Economic Affairs Officer in charge of Tourism for United Nations Economic Commission for Africa (UNECA), Rwanda Adamou Labara – Country Manager, International Finance Corporation, South Africa Monale Ratsoma – Director General, New Development Bank, South Africa Chuene Ramphele: Group Executive Infrastructure Development Division at the Development Bank of Southern Africa <p>Moderator: Stephen Kimingi – MD, Tajiri Capital, Kenya</p>
13:00 – 13:45	Lunch	
14:00 – 14:15	Investment and Business Opportunities Presentation - Round 4	<ul style="list-style-type: none"> Kwa Zulu Natal
14:15 – 14:30	Investment and Business Opportunities Presentation - Round 5	<ul style="list-style-type: none"> Namibia
14:30 – 14:45	Investment and Business Opportunities Presentation - Round 6	<ul style="list-style-type: none"> Zimbabwe
14:45 – 15:40	PANEL SESSION 3: OPTIMISING GREEN ECONOMY INVESTMENT OPPORTUNITIES THROUGH ENHANCED ESG PERFORMANCE IN PPP PROJECTS: <i>Leveraging Public-Private Partnerships to develop and grow sustainable biodiversity and heritage tourism products on the Continent.</i>	<ol style="list-style-type: none"> Glynn O'Leary – CEO, Transfrontier Parks Destinations, South Africa Jean Lamprechts – CEO, NC Famous Lifestyle Lodges, South Africa Manzi Kayihura – CEO, Wilderness, Rwanda Hapiloe Sello – CEO, SANParks, South Africa Safiyya Akoojee – CEO, Fortunatus Advisory (UAE) Fred Odek - Chairperson, East Africa Platform, Kenya <p>Moderator: TBA</p>
15:45 – 16:00	Synthesis for the Day	<ul style="list-style-type: none"> Mr. Kwakye Donkor – CEO, Africa Tourism Partners. South Africa
16:00 – 17:00	B2B & B2G Meetings / Exhibition & Start Up Pavilion Visits	
18:00 – 20:00	Welcome Cocktail	

DAY 2 – Thursday, 08 June 2023

Time	BLOCK PROGRAMME	SPEAKERS
08:00 – 08:30	REGISTRATION	
08:30 – 08:45	OPENING REMARKS	•
08:45 – 09:00	INSIGHTS EXCHANGE: <i>Access and Connectivity as Investment Opportunities within Africa – An Overview of the African Air Transport Landscape</i>	• Shingai George – Aviation Expert, Forward Keys, Spain
09:00 – 09:15	Investment and Business Opportunities Presentation - Round 7 Upington Aviation Park and Industrial – Airports Company South Africa	• Mr Charles Shilowa - Group Executive Strategy and Sustainability, Airports Company South Africa •
09:15 – 10:05	PANEL SESSION 4: ACCESS, CONNECTIVITY AND MOBILITY OPPORTUNITIES <i>Creating conditions for a successful African air transport sector to drive intra-Africa trade and tourism through infrastructure investments</i>	<ol style="list-style-type: none"> 1. David King – Access Strategy Manager – Wesgro, South Africa 2. Caroline Ungersbock – CEO, Sustainable Tourism Partnership Programme, South Africa 3. George Mothema – CEO, Board of Airline Representatives (BARSA), South Africa 4. Sadiq Dindar - Manager: Marketing & Promotions Middle East, South African Tourism 5. Mr Charles Shilowa - Group Executive Strategy and Sustainability, Airports Company South Africa <p>Moderator: Aaron Munetsi – CEO Airline Association of Southern Africa</p>
10:10 – 11:00	ACTION LEADERSHIP CASE STUDIES <i>Unlocking new investment opportunities in African connectivity and mobility services –</i>	<ol style="list-style-type: none"> 1. André Compion – Managing Director, Fly Namibia 2. Dean Snyder - Founder & Chief Executive Officer, Decanus Airlines Pty Ltd, South Africa 3. Mr Nelson de Oliveira – Country Manager, Eastern Airlines, Brazil 4. Shingai George – Aviation Expert, Forward Keys, Spain <p>Moderator: Sandile Chipunza Cato – Manager, External Affairs & Sustainability, International Air Transport Association, South Africa</p>

11:00 – 11:15	Tea/Coffee Break	
11:15 – 11:30	Investment and Business Opportunities Presentation - Round 8	<ul style="list-style-type: none"> Yoliswa Kani – Chief Business Development Officer, Transnet, South Africa
11:30 – 11:45	Investment and Business Opportunities Presentation - Round 9	<ul style="list-style-type: none"> Damas Mfugale – Director General, Tanzania Tourist Board, Tanzania
11:45 – 12:00	Investment and Business Opportunities Presentation - Round 10	<ul style="list-style-type: none"> DRC
12:00 – 12:50	<p>PANEL SESSION 5: SCALING UP INVESTMENT IN HOSPITALITY VENTURES ACROSS THE CONTINENT</p> <p><i>Beyond De-Risking Hospitality Ventures – Building Partnerships to Catalyse Sustainable Investment in the Hospitality Sector Across the Continent</i></p>	<ol style="list-style-type: none"> Elie Younes – Executive Vice President & Global Chief Development Officer, Radisson Hotels, Belgium Jean Byamugisha – CEO, Uganda Hospitality Association, Uganda Lily Rakorong – CEO, Hospitality, Tourism & Hospitality Association of Botswana Kamil Karim – Managing Director, Pam Golding Tourism & Hospitality Consulting, South Africa Nomasonto Ndlovu – COO, South African Tourism, South Africa <p>Moderator: Samantha Muna – Director, Trianium Hospitality, Kenya</p>
13:00 – 13:45	Lunch	
14:00 – 14:15	Investment and Business Opportunities Presentation - Round 11	<ul style="list-style-type: none"> Musa Sambo – Executive & Senior Partner, Digicall Group, South Africa
14:15 – 14:30	Investment and Business Opportunities Presentation - Round 12	<ul style="list-style-type: none"> Khaleb Khattab – General Manager – MEA Region GTour & Events, Egypt
14:30 – 15:20	<p>PANEL SESSION 6: TECHNOLOGY, DIGITALIZATION, AND INNOVATION: CRITICAL DRIVERS OF NON - TRADITIONAL INVESTMENT IN THE TRAVEL & TOURISM SECTOR</p> <p><i>Scaling up the Contribution of Technology, Digitalization and Innovation in Creating New Opportunities and Competitive Locations and Place Brands for Intra-Africa Trade and Investment</i></p>	<ol style="list-style-type: none"> Desire Loumou – Senior Expert: Trade in Services, Directorate of Trade in Services, Investment, Intellectual Property Rights and Digital Trade, AfCFTA Secretariat, Ghana Linda Balme – Commercial Manager, Travelstart, South Africa Mirabell Mayack - Senior Director: Governmental Affairs & Strategic Sales, African Investment Intelligence, UK Dr. Ridhwaan Suliman – Senior Research Associate CSIR / University of Johannesburg, South Africa Adebayo Bayo Adedeji – CEO, Wakanow, USA <p>Moderator: Nomasonto Ndlovu – COO, South African Tourism</p>

15:25 – 16:00	PANEL SESSION 7: BUILDING INDUSTRY RESILIENCE AND COMPETITIVENESS THROUGH SOFT INFRASTRUCTURE INVESTMENTS <i>Building Resilient and Sustainable African Economies: Practical Interventions to Drive Inclusive Investment in Tourism Skills and Capabilities</i>	<ol style="list-style-type: none"> 1. Melvin Hachuma – CEO, Bremsons Investments & Advisory, Australia 2. Christelle Meriago – Senior Lecturer, Sol Plaatje University, South Africa 3. Assia Riccio – CEO, Evolving Women (UAE) 4. Prof Kamila Swart-Arries - Professor of Sport Tourism and Event Marketing, Hamad Bin Khalifa University, Qatar 5. Professor Diane Abrahams – Director, School of Tourism & Hospitality, University of Johannesburg, South Africa <p>Moderator: Sizwakele Ndlovu – Presenter, Travel Bound Zimbabwe</p>
16:00 – 16:45	PANEL SESSION 8: UNLEASHING THE VIRTUOUS CYCLE OF BUSINESS EVENTS THROUGH STRATEGIC CONVENTION INDUSTRY INVESTMENTS <i>Growing Africa's Share of the Global Meetings Market through strategic investments in meetings facilities and services</i>	<ol style="list-style-type: none"> 1. Glenton de Kock – CEO, Southern African Association for the Conference Industry (SAACI), South Africa 2. Mkunde Senyagwa - Director of Conferences and Marketing, Arusha International, Tanzania 3. Esmaré Steinhöfel – Regional Director-Africa, ICCA, South Africa 4. Yoadan Tilanum – Chief Executive Officer, Flawless Events, Ethiopia 5. Ernest Kelly - Managing Partner, Ernest D. Kelly, LLC, USA <p>Moderator: Angeline van den Broderick – CEO, Altis Business Solutions, Malaysia</p>
16:45 – 17:00	Synthesis of the Day	<ul style="list-style-type: none"> • Mr. Kwakye Donkor – CEO, Africa Tourism Partners. South Africa
17:00 – 18:00	B2B & B2G Meetings Exhibition & Start Up Pavilion Visits	
18:00 – 21:00	Mayoral Gala Dinner	<ul style="list-style-type: none"> • African Vineyard Hotel & Spa – Riverside Gardens

DAY 3 – Friday, 09 June 2023

TIME	PROGRAMME	PARTICIPANTS
09:00 – 11:00	<p>African Ministers of Tourism Boardroom Session – (Closed Session)</p> <p>Presentations by:</p> <ul style="list-style-type: none"> UNWTO AfCFTA 	<ol style="list-style-type: none"> Hon. Ms. Patricia de Lille – Minister of Tourism, South Africa. Hon. Ms. Philda Nani Kereng – Minister of Tourism and Environment, Botswana Dr Ibrahim Mohammed – Minister of Tourism, Arts & Culture, Ghana Hon. Ms. Heather Sibungu – Deputy Minister of Environment, Forestry and Tourism, Namibia
	PROJECT SITE VISITS	
09:00 – 12:00	<ul style="list-style-type: none"> Upington International Airport: Industrial and Aviation Park Precinct Car Rental Facilities Airport Solar Farm 	
	<ul style="list-style-type: none"> Orange River North Bank Development 	
	<ul style="list-style-type: none"> TBA 	
	<ul style="list-style-type: none"> TBA 	