

Foreword of the Mayor

During his 2019 SOPA speech, the Premier of the Northern Cape, Dr Zamani Saul stated that comfort zones and status quo bias have never and will never breed innovation, seamless service delivery and assist us in crafting “***a Modern, Growing and Successful Province***”.

To bring about a change in the socio-economic landscape, we have the opportunity to rethink and dare to invent the future, not taking anything for granted but to identify the opportunities to modernise, opportunities to grow the province, opportunities to be successful and effective. To consider the lessons that we can learn from our mistakes and how we use those lessons to inform our efforts to build this modern, growing and successful province.



Executive Mayor – Cllr M Segede

Summary from the Municipal Manager

The Dawid Kruiper Municipal area has a strong resource base that supports a variety of economic sectors, including agriculture, tourism, manufacturing and, lately, the renewable energy industry. An important development principle underlying economic development is the broadening of the local economic base. The LED Strategy is based on the underlying needs, opportunities and comparative and competitive advantages of the Municipality and provides the Municipality with plans to create and facilitate economic development in order to realise the underlying development potential and in order to encourage both private and public sector investment and local job creation.

As the municipal manager I note the institutional constraints in terms of capacity and budget. This is the critical enabler for the economic development partnership between the municipality, industries and community that will enable local economic development



E Ntoba - Municipal Manager

Background

Population Figures

With 114 000 people, the Dawid Kruiper Local Municipality housed 0.2% of South Africa's total population in 2017 (*Source: IHS Markit Regional eXplorer version 1479*). Between 2007 and 2017 the population growth averaged 1.75% per annum which is very similar than the growth rate of South Africa as a whole (1.56%). Compared to ZF Mgcawu's average annual growth rate (1.55%), the growth rate in Dawid Kruiper's population at 1.75% was very similar than that of the district municipality.



Upington the gateway to the Green Kalahari

One of Dawid Kruiper's strategic goals for all of the citizens of Upington is to develop and grow our town with innovative and entrepreneurial solutions. **The Municipality's vision is-** *To provide an affordable quality service to inhabitants and visitors in the Dawid Kruiper municipal jurisdiction and to execute the policies and programs of the Council.*



Picture of Dawid Kruiper



In terms of red tape reduction and the cost of doing business in Upington, DEDAT recently hailed the municipality as the best in the Northern Cape Province. Our town is the regional hub of the Northern Cape, serving



Dune Surfing in the Kalahari

Namaqualand, Western Cape and Namibia and offers the highest quality of life, through highest safety rating, a semi-desert climate, low traffic and low levels of pollution.



Overarching goal and five strategic pillars of the tourism sector

- Effective Marketing of the town
- Facilitating Ease of Access of doing business in Upington
- Enhancing the visitor experience
- Managing the destination
- Broad Based Benefits by supporting sustainable enterprise development



Top 10 reasons for investing in Upington

- Live and play with the beauty of the Kalahari Desert and the Orange River as your backdrop
- A safe living environment with comparatively low crime rates
- A semi desert climate with hot summers and cold winters and is a summer rainfall area
- The Khomani Cultural Landscape Heritage Site and other tourism attractions



Kalahari Orange Museum Complex

- Excellent schools (public and private) and two tertiary education institutions namely NCR TVET College and Vaal University of Technology Satellite Campus, which offers national diplomas and degrees



NCR TVET Campus – Upington

- World class municipal infrastructure including water provision, sewage systems, roads and electrical distribution systems.
- Upington Airport offers multiple daily flights to and from Johannesburg as well as Cape Town and boasts the longest runway in the southern hemisphere – this means only a few hours by plane to the main economic hubs of South Africa
- Very little, if any, peak time traffic
- Two hospitals



Dr Harry Surtie Hospital

- An investor friendly local municipality that will go the extra mile to ensure business growth is supported where possible within its mandate
- A well-diversified economy offering opportunities from primary agriculture to financial services, the central hub for services across the Northern Cape
- All the amenities and shopping opportunities available in any big city at the Kalahari Mall and various smaller shopping pockets



Commercial property

There are various excellent estate agents and business brokers active in Upington, a Google search or a visit to the Dawid Kruiper official website should provide you with a detailed list.

Upington Industrial Park

An initiative by the Department of Economic Development to create a park to further develop, expand and invest in our area. The park will culminate into Kathu and Namaqualand industrial corridor.

The proposed area for the Upington Industrial Park development is an extension of the Laboria Industrial area in Upington, which belongs to the Municipality and ACSA land within the Upington International Airport boundaries for the Aviation Park.

The various levels of the Industrial Park include the option of enhancing supplier and enterprise development, strengthening the capacity of the township and rural capability for industrialization as well as leveraging issues of corporate social investment amongst others are possible options that must be leveraged if township economies are to be revived.

Key business offering for the revitalization of the Upington Industrial Park includes:

- The Aviation Park sector
- The Renewable Energy sector
- The Automotive sector
- The Agro-processing sector

The main objective for the proposed Upington Industrial Park is to establish an industrial eco-system that will not only revitalize the economy of the local townships but for the region and the province as a whole. The project is intended to develop the necessary skills of local SMME's through the proposed incubator whilst reviving and generating the much needed job opportunities.

Business support

Finance

All major banks are represented in Upington, such as ABSA, FNB, Nedbank, Standard Bank, Capitec and African Bank.

Exports

Three grape products are grown in the ZFM area, namely:

1. Raisins (represent 92% of SA's volumes);

2. Table grapes (represent 25% of SA's volumes);
3. Wine (represent 8%-10% of SA's volumes).



Both Raisins and Table grapes are predominately grown for the export market, with 80% - 90% of product being destined for international markets (mostly the UK and EU markets). These industries create significant jobs throughout their respective value chains (approximately 50,000 jobs), earn substantial foreign currency and ultimately is responsible for wealth creation within the local economy.

Direct annual output for the above industries are estimated at R6 billion within the ZFM district. The region is internationally well known for growing high quality grapes.

Business registrations

For information on business registrations and protecting your intellectual property visit the Companies and Intellectual Property commission website on <http://www.cipc.co.za/>

Assistance with registrations on the National Supplier Database can be done with the assistance of the VUT Rapid Incubator Centre and the LED Office.



Upington International Airport

Transport links

Road (Intercape, Eldo's Couches and by mini bus taxi's)

Air (SA Airlink)

Renewable Energy

Upington falls within the Northern Cape Solar Corridor and one of South Africa's Renewable Energy Development Zones (REDZs). The town experiences an ideal level of solar irradiation (power per unit area received from the sun in the form of electromagnetic radiation) for solar energy production.

The town's energy supply is mostly provided by the national grid, with energy demands set at approximately **2 400MW**. Two thirds of residents are serviced by the local municipality, with the remaining **25%** served by Eskom.

Renewable energy is energy that is collected from renewable resources, which are naturally replenished on a human timescale, such as sunlight, wind, rain, tides, waves, and geothermal heat.



Khi Solar One

Upington in particular is positioning itself to provide businesses and investors with prime locations for renewable energy plants.

The town experiences an ideal level of solar irradiation (power per unit area received from the sun in the form of electromagnetic radiation) for solar energy production. Renewable energy sources, other than biomass, are currently being optimally exploited in South Africa, especially in the Northern Cape.

A Solar Park is a concentrated zone of solar development that included multiple GW of solar energy generation capacity. The initiative

is an attractive means of providing an investment opportunity for IPP's and for localising the solar technology value chain. The establishment of the Upington Solar Park was to a large extent driven by the South African government roll-out of the IPP's and the electricity demand and specifically the need to supply power to the Eskom grid using renewable energy sources.

Investment opportunities in the Dawid Kruiper Municipality

The competitive and comparative advantages of Dawid Kruiper can be summarized as follows:

- Value chain of transport
- One stop shops and truck depot.
- Repairs and service centre of trucks.
- Wool production.
- Small scale farming production units.
- Packaging and processing of existing agri-produce.
- Farming and Expansion – cattle, goat & sheep
- Identify and upgrade of heritage and tourism sites.
- Tourism
- Ecological assets (Kgalagadi Transfrontier Park)
- Infrastructure development
- Brick manufacturing: Formalise and ensure compliance to SABS standards
- Steel works manufacturing i.e Solar panels and construction.
- Upgrade of sports infrastructure and events infrastructure.
- Construction and maintenance of roads.
- Quarry for mining activities – build sand & gravel
- Township development
- Trade centre – Expand existing centre.
- Tourism opportunity due to history, heritage sites and architectural sites.
- Small Town Development – Reitfontein & Askham
- Establishment of an abattoir for local farmers
- Development of renewable energy plants or facilities for job creation.
- Salt mining plant
- Agro-processing and technology
- Local Brand development within the district
- Beneficiation of natural resources

- Establishment of Corporate for tile manufacturing
- EPWP for tree cutting that drains underground water.
- Tourism attraction facility and activities to promote local culture and history of the area
- Creation of a Youth Recreational Facility for skill development e.g. IT, social skills etc.
- Utilization of Municipal buildings that are not being utilize for job creation purpose e.g. Red building in 2nd Klien Mier Groot & Klien Mier).
- Local supplier development.
- Operational space for SMME's.
- To market the open space to attract investors
- Trade Centre
- Youth development
- Technical skilling for renewable energy trade
- Auto bun- To attract automotive companies passing through the area.
- Renewable energy value chain
- Removal of non-operational panels for disposal.
- Recycling non-operational panels.
- Fixing of faulty panels.
- Motor mechanics.

To realize the socio-economic priorities of the Dawid Kruiper Municipality, there is a focus on the following Investment Incentives:

- Strategic Spatial location and transport network along the N7, N10 and N14, linking to major cities.
- Good Railway line linkage to major cities
- Farming value chain.
- Abundant Human capital and labour in the area,
- Hard Infrastructure available (Buildings, bulk services).
- Recreational facilities available.
- FET College available.
- Municipal Cleanliness and maintenance of services.
- Broadband Connectivity.;
- Natural Radiation for alternative energy.
- Strategic location for renewable energy.
- Low cost for doing business
- Hospitable community
- Abundance of natural resource e.g. Sun & land
- Diverse of local culture
- Weather conducive for solar energy
- Weather conducive for vehicle testing
- Host international Airport for exporting
- Good air and road network

Queries

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